

4D Light & Sound Installation by Philipp Geist

## Bangkok, Thailand 4D Light & Sound Installation on the Royal Throne by Philipp Geist (5th - 13th Dec 2009)

Berlin artist Philipp Geist (33) shows video installation on the facade of the royal throne in Bangkok on the occasion of king Bhumibol's 82<sup>nd</sup> birthday from Dec 5-13, 2009.

The one-hour-show is the central part of the celebrations and will be seen by thousands of visitors. It interprets artistically the king's life and his work dedicated to public welfare. The art installation combines images of the king and his social projects in the past and present with 3-D-animations of Thai natural and cultural heritage and abstract-painterly passages.

## The artist Philipp Geist:

'I feel honoured to be invited to Bangkok to contribute my work to this very special occasion. The organizers were searching for an artist who has already gained experience in creating big facade installations and who simultaneously has an artistic approach to the representation of diverse cultural themes. By mixing figurative and abstract-pictorial film sequences I want to symbolize the succesful combination of tradition and modernism in the king's work. I translated natural and cultural characteristics, which I have researched and photographed on visiting Thailand, into my own imagery and embedded them into partly minimal-purist, partly colourful, dreamlike and intangibly fragile compositions.'

The facade installation responds to the 3-dimensionality of the throne, highlights the architectural structure and neutralizes it again. What is emerging is an interplay between the depth of the building, figurative elements, abstract forms and various rhythms, colours

and structures.

The 3-D-animations were created on the computer together with WeAreChopChop & VfxBase. The mapping of the images, which is the precise tailoring of the total composition to the facade, was developed with a partner organisation from France, Digital Slaves, the projection using state-of-the-art computer- and light technologies and the most powerful video projectors available is realized by the technical partner of the last Olympic Games in China. Part of the show is also a documentary of the king prepared by a team from Thailand. The concept and coordination of the festivity is carried out by the creative agencies Kaiser Communications and Fresh Air Festival from Bangkok.

A big orchestra of 128 international musicians, which has been assembled solely for this purpose, and a choir of 100 persons perform together with the light show. A diverse programme including dance performances guarantees a gigantic, singular experience.

Philipp Geist has realized many facade installations internationally. In 2007, he projected on the Palazzo delle Esposizioni, a museum of modern art in Rome, and in 2008, he realized an installation on the complete piazetta of the Berlin Kulturforum on the occasion of the Long Museum Nights. In 2010, a facade installation and a solo exhibition in Richmond/USA are to follow, as well as a facade installation in Montreal/Canada.

Text: Viola Fissek © 2009

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Artist / Director / Animation / Concept Philipp Geist www.videogeist.de www.p-geist.de

2D & 3D Animation: WeAreChopChop (Berlin / <a href="http://www.wearechopchop.com">http://www.wearechopchop.com</a>) Akitoshi Mizutani Andreas Nicolas Fischer Daniel Franke

VFXBase / Sebastian Langnickel (<a href="http://www.vfxbase.de">http://www.vfxbase.de</a>)

3D Mapping:

Digital Slaves (France / <a href="http://www.digital-slaves.com">http://www.digital-slaves.com</a>)

The 4D Light & Sound is managed by Fresh Air Festival and Kaiser Communications Co.,Ltd.(Thailand)

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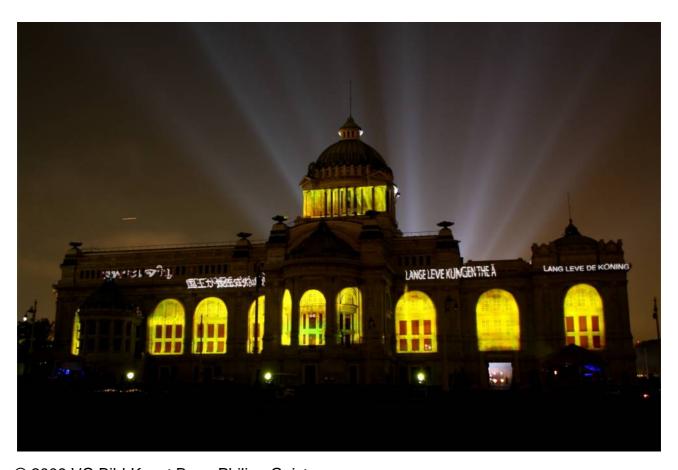
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